



# VLDs

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INSIGHTS CONFERENCE

*Who Should Attend?*

*Agency Staff, Data Providers, Developers, Education Professionals,  
Entrepreneurs, Researchers, Workforce Professionals*

## KEYNOTE SPEAKER



**Elise Miller**

**Senior Program Officer**

**Bill & Melinda Gates  
Foundation**

**REGISTER NOW**

**Tuesday, June 25, 2013**

**08:00 AM - 04:00 PM**

**The Mason Inn, George Mason University**

**Fairfax, Virginia**

**Space is limited, REGISTER NOW and pay the early  
bird price of \$35**



@VLDSinsights

#VLDS

## [View Our Agenda](#)

**Whether you're an educator, researcher, or professional, there are sessions for everyone!**

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### **VLDS Insights Conference - Exploring the Possibilities**

June marks the culmination of more than four years of “Virginia-grown” ingenuity, collaboration and hard work from the four participating state agencies and a host of supporting agencies and institutions in the creation of VLDS. The VLDS Insights Conference (Tuesday, June 25 [register now](#)) is an opportunity to celebrate this achievement, but primarily it’s about how VLDS will provide new data-driven insights on Virginia’s education and workforce initiatives while protecting the privacy of students and citizens.

It is no coincidence that the conference is occurring just as VLDS is transitioning out of its development phase and into pilot research programs. Now is the time for researchers, entrepreneurs, developers, data providers, educators, workforce professionals, preschool experts and citizens to get a better understanding of what sort of [burning questions](#) VLDS will help answer in the coming years.

Attendees will find a [conference agenda](#) filled with sessions that range from practical information on VLDS (privacy and security, a guided tour of Virginia’s data and the VLDS data portal) to discussions on its future potential (pilot research on ROI measurements of three Virginia workforce programs, a discussion of the venture capital potential of VLDS insights). There are breakout sessions about early successes of VLDS multi-agency data sharing (Apps4VA, Post-Completion Wage

Data) and more. Keynote speaker Elise Miller will provide a national perspective on the role data, like that available from VLDS, plays in ensuring that the U.S. higher education system acts as an engine of social mobility and economic development, fueling the nation's competitiveness in a global economy and making it possible for all people in the United States to live healthy and productive lives.

The conference even includes an “Unconference” at the end of the day where attendees and presenters alike can initiate deeper conversations about earlier presentations or entirely new insights inspired by the conference.

Insights Powered by VLDS – we invite you to come and explore the possibilities.



## **New VLDS Website Launched**

VLDS participating agencies are proud to announce the launch of the new VLDS website ([vlds.virginia.gov](http://vlds.virginia.gov)). The current iteration provides top-level information about VLDS for general audiences. Future iterations will incorporate pathways for researchers to VLDS's data portal and will add other technical information, resources and functionality.

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## **NEW LOCATION ON GEORGE MASON CAMPUS! HOTEL INFORMATION – REGISTER NOW**

Due to high demand (space is filling up, so register now), the VLDS Insights Conference has moved to the Mason Inn on the campus of George Mason University. The Mason Inn's address is 4352 Mason Pond Drive, Fairfax, VA 22030. Although no rooms are available on site, CIT has negotiated a VLDS conference rate (\$119) at the following nearby hotels:

**SpringHill Suites Fairfax Fair Oaks:** [11191 Waples Mill Road Fairfax, Virginia 22030](#)

To receive the special VLDS Insights Conference block rate of \$119, reservations must be made by 6/17/13. To reserve a room at the special VLDS Insights Conference rate follow this [link](#) - Code: cencena

**Holiday Inn Express Fairfax:** [10327 Fairfax Boulevard Fairfax, Virginia 22030](#) Book online or call: 1.877.834.3613 (Code: DOE)

To reserve a room at the special VLDS Insights Conference rate follow this [link](#)

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**VLDS is powering data-driven insights in education and the workforce, and we want you to be involved!**

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**Brought to you by:**

Virginia Department of Education  
State Council of Higher Education for Virginia  
Virginia Community College System  
Virginia Employment Commission  
Virginia Information Technologies Agency  
Virginia Tech  
George Mason University  
Center for Innovative Technology

For more information, visit the conference site at:

[cit.org/insights-conference](http://cit.org/insights-conference)

VLDS complies with or exceeds state and federal privacy laws and guidelines.

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